



**FOR IMMEDIATE RELEASE**

**September 23, 2021**

## **Seniors Honour Haida Artist and Advocate**

*Artist Iljuwas Bill Reid's to be celebrated during a national event that explores indigenous ways of seeing and making art.*

CANADA – In 1988, Bill Reid said, "Joy is a well-made object, equaled only by the joy of making it". On **October 21, 2021**, All Seniors Care residences will honour the acclaimed master goldsmith, carver, sculptor, writer, and community activist with an event that engages residents in the traditions of Haida art and heritage.

At a time when reconciliation is in the spot-light, residents will explore the legacy of Reid's work. "He reintroduced Haida art in a classical form to the world, and through that, bridged cultures," says Ronna Goldberg Regional Event Planner, Community Engagement at All Seniors Care Living Centres. "Everyone is excited to learn about this most significant artist and immerse themselves in indigenous culture."

Leading up to the event, residents will collaborate on their own art project – the adornment of a replica of the magnificent and haunting totem poles of the Northwest Coast. After the totem unveiling, the day will be enhanced through several educational activities, including: learning Haida words and dice games to stimulate cognition; a lunch featuring indigenous cuisine; and, a dance or drumming presentation.

Residents will also virtually cycle through Capilano Suspension Bridge Park in North Vancouver, an area rooted in Indigenous history, using specially adapted exercise bikes. In a unique experience that creates the sensation of being "right there", the virtual technology encourages older people and people with cognitive decline to take part in a sport while seeing the world and sharing stories about their life experiences.

To view highlights of the event, follow us on social media: [www.facebook.com/allseniorscare](http://www.facebook.com/allseniorscare).

For event information, contact Ronna Goldberg 204.232.8495 or [rgoldberg@allseniorscare.com](mailto:rgoldberg@allseniorscare.com)

### **About All Seniors Care Living Centres Ltd.:**

All Seniors Care, where caring is our number one concern, is setting the standard of excellence in luxury retirement living. Founded on an unwavering commitment to exceptional care, All Seniors Care is dedicated to creating and operating the best senior's facilities by providing the highest level of care to seniors. For more information, please visit our website at [www.allseniorscare.com](http://www.allseniorscare.com).

### **Facility Contact Information**

For more information, please visit our website at [www.allseniorscare.com](http://www.allseniorscare.com) e-mail Senior Executive VP of Operations, Joshua Kuhl, at [jkuhl@allseniorscare.com](mailto:jkuhl@allseniorscare.com) or call 1.416.929.1328.