



FOR IMMEDIATE RELEASE

August 8, 2022

Welcome To the Games! 12th Annual All Seniors Games Opening Ceremony

CANADA – Athletes, organizers, and supporters Walked and Rolled into the 12th Annual ASC Seniors Games on Monday, August 8th and couldn't help Falling In Love.

The Opening Ceremony marks the start of a week that is more than friendly competition. It is a community of contributors! Throughout the Games Week, attendees will have a ringside seat at competitive sporting events, special presentations, demonstrations, interactive displays, and more.

Giving seniors that true athlete feeling, residents and dignitaries mingled and celebrated the opening of The Games as the torch arrived.

“With all the challenges the pandemic has caused over the past two years, we are so grateful to all the residents who are competing,” said Hannah Silver, VP Health & Wellness. “We are humbled by these amazing senior athletes and their dedication to physical and mental well-being.”

To get the ball rolling and open The Games, the Chefs du Mission in each building officially welcomed guests, read messages of congratulations and encouragement from Governor General Mary Simon and Our Prime Minister, The Right Honourable Justin Trudeau. Local MP's, MLA/MPP's, City Mayors and Councillors, were in attendance at all 33 Residences across the country to provide their well wishes throughout the day. All of the dignitaries who gave of their time to help us were greeted with cheers and appreciation.

Now that the Games are officially open, residents and their guests are looking forward to the week of competition that has the air is charged with excitement! The theme of this year's games is *Love Letters* and words of encouragement and laughter could be heard all day.

The ASC Seniors Games are the result of planning and hard work by a large team of resident volunteer Chefs de Mission in each building. All events are held indoors each day and feature a competition, awards ceremony, food, and special guests. Across Canada, several thousand older adults will be enjoying the fun, friendly competition and activity that comes from taking part in the Games this week. The Games run until August 12th and spectators are welcome!



For event information, contact Ronna Goldberg 204.232.8495 or rgoldberg@allseniorscare.com

About All Seniors Care Living Centres Ltd.:

All Seniors Care, where caring is our number one concern, is setting the standard of excellence in luxury retirement living. Founded on an unwavering commitment to exceptional care, All Seniors Care is dedicated to creating and operating the best senior's facilities by providing the highest level of care to seniors. For more information, please visit our website at www.allseniorscare.com <http://www.allseniorscare.com/>.

Facility Contact Information For more information, please visit our website at www.allseniorscare.com e-mail Senior Executive VP of Operations, Joshua Kuhl, at jkuhl@allseniorscare.com welcome!